

# Harshita Malviya

Creative Head & Gen AI Producer

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[Portfolio](#)

## Summary

Creative and detail-oriented Videographer, Editor, and 3D Animator with hands-on experience in motion graphics, video editing, GenAI / HeyGen content production and cinematic storytelling. Seeking to leverage my expertise in tools like Adobe Premiere Pro, After Effects, Blender, and DaVinci Resolve to contribute to impactful visual content in a dynamic and innovative media environment. Passionate about bringing stories to life through high-quality visuals and collaborative production processes.

## Education

**Delhi Skill and Entrepreneurship University**

*Bachelor of Technology - Mechatronics Engineering*

Specialization : Robotics

**New Delhi (2022-2026)**

## Experience

### One Take Finance (Anshuman Sharma) : Production Lead

**2026 , New DL**

**(Personal Branding)**

- **DOP** : Produced podcasts and game show series called what the buck from scratch
- **Ideation and editing** : ideas related to guests , reaching out to a few of them for what the buck and editing the base graphics for the new season of what the buck . Guided and worked with a team of **15+ editors** .

### OWLED MEDIA: Creative lead

**Remote , BLR**

- Visual Storytelling: Crafted compelling visual narratives through editing, enhancing audience retention and emotional connection for **personal branding** of *Ayush Wadhwa* , produced Hey Gen AI short form production end-to-end . Generated **1.5M+ cumulative views** across reels, with high response rates and positive audience interaction.
- Edited full fledged Podcasts , its clippings and vlogs . Worked on finding right piece of trend for his page .

### SciAstra: Creative Head & Video Editor

**New Delhi (Remote)**

**2025-2026**

**(EdTech)**

- Led a team of **5 + editors**, managing short-form and long-form video content for Instagram, YouTube, and Podcasts.
- Directed the editing workflow with precision, guaranteeing the timely delivery of over **100+ content pieces** ,
- **driving a 32.72%** follower growth and a **30.47%** engagement rate over **90 days**.

### Gyanpost : Production Head

**New Delhi**

**(2021-NOV 2024)**

**(Agency)**

- Managed post-production workflows for educational animation projects, delivering **25+ animations** .
- Collaborated closely with animators and audio engineers to produce cohesive content, improving project turnaround time by **20%**. Directed the editing workflow with precision, guaranteeing the timely delivery of over **170+** content pieces.

### Freelance Video Editor & 3D animator

**2020-Present**

- Directed end-to-end post-production workflow: editing, color correction, and audio design.
- Produced **25+** CGI reels and animations for **10+** fashion brands including **Blacabia and VNV**.
- Edited over 10+ content for brands like **Powerup Money , Leap Scholar , Big leap** working on their podcast and HeyGen videos .

## Key Skills

- **Tools** : Premiere Pro , DaVinci , After Effects , Blender , Final Cut .
- **Storytelling** : Drafting videos in a way that it looks like a story.
- **Ai Avatar and editing** : Use of tools like HeyGen , Higgsfield , Kling , Hailuo , Claude for video and basic ideation.
- **Technical skills** : Handling production level camera and audio engineering .

## Certifications

**CreativeCult** : Trained under Akash Majumder , Raghuvansh Luthra and Shashwat .

## Extra-curricular

- **Robotics Hackathons**: Multiple wins; developed an AI chatbot for Discord.
- **UI/UX Design**: Participated in several hackathons; specialized in intuitive product design
- **Music**: Guitarist in a band (bass guitar).
- **Photography**: Street photography enthusiast and freelance event photographer. Top 2 teams at creative cult's short movie production .